

For immediate release

Electrolyzed water helps rural sector go green

- **Water replaces chemicals for cleaning and sanitizing**
- **Tests show electrolyzed water is as good if not better than chemicals**
- **Units installed at major locations with excellent results**
- **Environmentally superior to chemicals and OH&S safe for hand washing**

Electrolyzed water is fast gaining momentum in the rural sector as more decision-makers appreciate the economic, environmental and OH&S benefits offered in comparison to the traditional chemical use for cleaning and sanitizing.

eWater Systems is the Australian distributor of Hoshizaki Electric's Japanese-made ROX Water units, which produce electrolyzed water on site and on demand. Over 20,000 units have been installed in Japan.

Hoshizaki owns ROX Water, the world's leading brand which has been extensively tested in Japan and the USA to prove the efficacy of electrolyzed water.

eWater Systems' Director, Phil Gregory says, "Initially the effectiveness of ROX Water surprised potential users because it seems incredible that water at tap temperature with no suds, colours, smell or chemicals could work so effectively.

"However, the proof is undeniable and people in numerous industries are embracing ROX Water because it represents an ideal combination of effectiveness and sustainability," he says.

ROX Water can be used wherever chemical cleaners and sanitizers are used, and is especially relevant for the rural sector.

ROX Water units have passed exhaustive independent tests in Australia before being installed in key sites, with reports showing that ROX Water cleans as well as, or better than chemicals.

As an anti-microbial solution, ROX Water attacks and kills bacteria, viruses, fungus, moulds, pathogens and spores. ROX Water cleans and sanitizes virtually on contact.

The only ingredients required to produce ROX Water are water, salt and electricity that combine to significantly improve the efficiency of sanitation management in rural, farm and food processing environments.

ROX Water is created through electrolysis of a very dilute salt water solution passing through a membrane that results in the generation of alkaline electrolyzed water (cleaning water) at the cathode (negatively charged terminal) and acidic electrolyzed water (sanitizing water) at the anode (positively charged terminal).

Exhaustively tested before being commissioned at Austin Hospital's Central Production Unit (CPU), eWater System's ROX Water has totally changed the way this massive kitchen manages its operations without emitting dangerous chemicals into the environment, while at the same time, protecting the health and welfare of employees and cutting costs.

Austin Health CPU, where meals are prepared for a number of metropolitan Melbourne hospitals, uses ROX Water for cleaning and sanitizing not only utensils and equipment, but also surfaces and floors, and even in preparing fresh foodstuffs.

Jamon Restaurant and Nobu Restaurant at Crown use ROX Water and units are due to be installed in a number of key locations such as the IVY Complex in Sydney, Melbourne Convention Centre and Southern Health CPU in Melbourne, the Brisbane Convention Centre, Hewlett Packard's corporate kitchen and the new Scotchman's Creek aged care facility in Melbourne along with numerous other sites around the country.

Interest in electrolysed has come from the dairy industry and meat processing industries.

Reporting on exhaustive independent tests conducted by Austin Health CPU at Heidelberg in Victoria, Food Services Supervisor, Eileen Palmieri stated, "The trials prove ROX Water as being as good if not better than traditional chemical sanitizers."

AgriQuality, the independent microbiologists testing ROX Water at Austin Health reported, "ROX Water was shown to perform at least as well if not better than the traditional cleaning and sanitizing methods when used on surfaces and equipment. On one of the trials it was shown to perform considerably better."

In addition to replacing chemicals, the use of eWater's ROX Water systems can significantly reduce water consumption, which is a critical environmental consideration today.

ROX Water has a myriad of applications across all sectors where cleaning and sanitizing are conducted. Units are available in a variety of sizes with applications designed to suit a small operation through to a large concern.

Using the system also cuts costs by delivering a complete cleaning and sanitizing solution for an operating cost of around 0.5¢ per litre, a fraction of the cost of chemicals.

ROX Water systems meet FSANZ standards and are approved for use by the Victorian Department of Human Services. They can be purchased outright, rented or leased.

Photographs are available of ROX Water units and units installed.

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